



Private & Confidential

FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Course Code & Name : **TOU1513 TOURISM GEOGRAPHY**
Trimester & Year : September - December 2022
Lecturer/Examiner : Nabila Mohd Yunus
Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

This question paper consists of 2 parts:

PART A (60 marks) : There are SIX (6) Short Answer Questions. Answers are to be written in Answer Booklet.

PART B (40 marks) : There is TWO (2) Essay Questions. Answers are to be written in Answer Booklet.

Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.

ONLY ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 4 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (60 marks)

INSTRUCTION(S): There are SIX (6) short answer questions. Answer all questions.

QUESTION 1

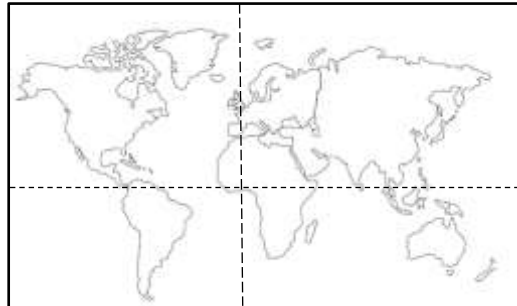


Figure 1: World Map.

Answer the questions below, based on the **figure 1** above:

- a. The biggest continent in the world. (1 mark)
- b. Cross it and the day changes. (1 mark)
- c. Continent that is also a country. (1 mark)
- d. The country with the most time zones. (1 mark)
- e. Famous for its national rugby team, its indigenous Maori culture and its picturesque landscape. (1 mark)
- f. The most popular overseas continent for American travelers. (1 mark)

QUESTION 2



Figure 2: Map of the "Mother Continent".

Based on **figure 2**, answer the following questions:

- a. Explain **TWO (2)** factors that account for some areas in **figure 2** failed to attract tourists. (4 mark)
- b. Describe the **TWO (2)** major types of landforms in Africa. (4 mark)
- c. Identify **THREE (3)** most visited regions and provide **ONE (1)** most visited tourist attraction at each of the region. (6 marks)

QUESTION 3

- a. Describe **THREE (3)** values and customs of the Mexican people. (6 marks)
- b. In Mexican culture, death is viewed as a natural part of being human and the Mexican holiday *Día de Los Muertos* has attracted thousands of tourists both Mexican and foreign. Identify **THREE (3)** traditions in celebrating the festival. (6 marks)

QUESTION 4

- a. Describe **TWO (2)** cultural characteristics of the Caribbean. Provide your answer with examples. (6 marks)
- b. Identify **TWO (2)** cultural and natural sites in Cuba that are inscribed on the World Heritage list. (4 marks)

QUESTION 5

- a. Explain the symbolic meaning of *shrimp* in the Japanese food culture. (2 marks)
- b. Explain **TWO (2)** elements that influence the Japanese food culture. Provide your answer with examples. (6 marks)

QUESTION 6

Imagine you and your friends are traveling to the 'Land of Gods'. As the group leader, brief them prior to the departure:

- a. Explain **TWO (2)** travel guides to the destination. (4 marks)
- b. Discuss any **THREE (3)** attractions to visit while in the capital city of the destination. (6 marks)

END OF PART A

PART B : ESSAY QUESTIONS (40 MARKS)

INSTRUCTION: TWO (2) Essay Questions. Answer ALL the questions.

QUESTION 1

In France, the tourism sector has an undeniable positive impact on the economy of the country, but as everywhere tourism develops, to these advantages are added real disadvantages, and appear many challenges which not only economic, but also social and environment.

- a. Describe **TWO (2)** appealing factors that attracts tourist to the “City of Love”. (4 marks)
- b. Critically analyse the **THREE (3)** potential impacts of climate change on French Tourism. (16 marks)

QUESTION 2



Figure 3: Percentage of Land Area Covered by Rain Forest.

- a. Based on **figure 3**, in which country would you expect Ecotourism to be most important? Discuss your answer with **TWO (2)** activities for eco traveler. (12 marks)
- b. Imagine you are one of the native guides in the above country, explain **FOUR (4)** travel guidelines to your tour group on how to be a responsible traveler while exploring the holiday destination. (8 marks)

END OF EXAMINATION PAPER